

**EXPECTATIONS AND REALITIES IN AN AGE OF GLOBAL UNCERTAINTIES**  
**The iASK Synergy Conference for Young Researchers and Doctoral Students**

**PROGRAM**

19-20 March 2024, Kőszeg

**19 March 2024**

*Venue: Zwinger Old Tower*

**10:00** Registration

**11:00** Introduction and presentation of the Institutions

**Ferenc Miszlivetz**, iASK

**Tamás Dusek**, Doctoral School of Regional- and Business Administration Sciences,  
Széchenyi István University

**11:30** Panel I. **Chair: Ivana Stepanovic**

**11:30-11:50** Keynote speech: **Zsolt Zódi**: *Regulation of Artificial Intelligence - Is the European Method Really that Good?*

**Presentations and discussion**

**12:00-12:10** **Jewel Kumar Roy**: *Trust and Confidence on FinTech Credit Apps: A Study on Global Perspective*

**12:15-12:25** **Farid Mammadli**: *Unveiling the Data Void: Bridging the Gap Between Expectation and Reality in Empirical Analysis of Digital Transformation's Impact on MNC Financial Performance*

**12:30-12:40** **Attila Lajos Makai**: *Entrepreneurial Team Dynamics of Hungarian Startup Teams*

**Comments**

**13:15** Lunch

**14:05** Panel II. **Chair: László Z. Karvalics**

**14:05-14:25** Keynote speech: **Tamás Dusek**: *Types and Problems of Theory Reconstruction in the History of Social Sciences*

**Presentations and discussion**

**14:35-14:45** **Tamás Székely**: *From Securitas to Securitization: New Approaches to Understanding Security in Historical Context*

**14:50-15:00 Juozas Kasputis:** *Exploring Michael Polanyi's Relevance in the Contemporary Debate on Social Engagement of Science*

**Comments**

Panel III./1 **Chair: Izabella Agárdi**

**15:15-15:25 Erzsébet Hosszu:** *Home Away from Home - Case Studies about Participatory Design Methods to Create Ownership and Sense of Belonging*

**15:30-15:40 Zsófia Szonja Illés:** *Sensory and Artistic Approaches for Capturing, Describing and Communicating Tacit Ecological Knowledge (online)*

**15:45-15:55 Zsófia Papp:** *Exploring Sustainable Textile Development: A Student-Centered Approach with Industry Collaboration*

**16:05** Coffee break

**16:15** Panel III./2

**16:15-16:25 Katalin Monostori:** *Barriers to the Uptake of Supported Decision-making in Residential Social Care Institutions for People with Disabilities*

**16:30-16:40 Katalin Galambos:** *Evolution of “Social Enterprises” in Hungary*

**16:45-16:55 Réka Völgyi:** *A Child Prostitution Case in Budapest: the Basket Woman*

**17:00-17:10 Linda Kalocsai-Kopanyicza:** *“New Women” and her Body: Women's Body Culture Change in the First Half of the 20th Century (from Anthropometry to a Eugenics)*

**17:15-17:25 Zoltán Bara:** *The Evolution of EGTCs in Cross-Border Cooperation*

**Comments**

**17:30** Wrap-up

**18:00** Group photo

**18:45** Dinner (*Venue: Festetics Palace*)

**20 March 2024**

*Venue: Zwinger Old Tower*

**8:30** Registration

**9:00-12:00** Panel IV. **Chair: Ákos Jakobi**

**9:00-9:20** Keynote speech: **Ferenc Miszlivetz:** KRAFT presentation

**Presentations and discussion**

**9:30-9:40 Aneliya Paneva:** *Reflexive Governance for Implementing the UN SDGs Based on an EPI Approach: Assessing Capacities in Bulgaria*

**9:45-9:55 Mihály Dömötör:** *The Role of Benedictine Monasteries in Local Economic Development in the Case of Austria, the Czech Republic, Poland and Hungary*

**10:00-10:10 Dániel Pozsár:** *A Local Environmental Conflict in the 21st century – Successful(?) Civil Resistance Campaign for the Old Lake in Tata*

**10:15-10:25 Éva Stefánich:** *Creative Cities, Cultural Heritage and the Craft-concept*

**10:30-10:40 Linda Katona:** *Veszprém - Bakony - Balaton: Local and Regional Identity after the European Capital of Culture Year*

**10:45-10:55 Henrietta Dóka:** *Science and Innovation – The Role of Knowledge Centers in Regional Development*

**Comments**

**11:05** Coffee break

**11:20-12:15** Wrap-up

**12:15** Closing remarks