



Institute of Advanced Studies Kőszeg 2021 2022

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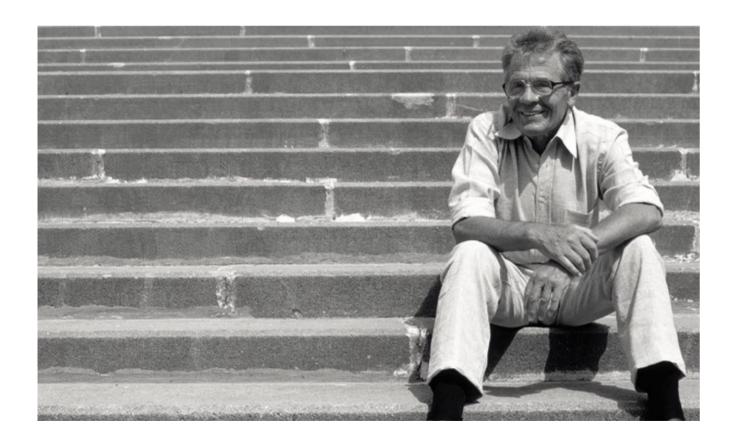
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"We need to search for the truth, but we also need to relentlessly question our own seemingly indisputable truths."

ELEMÉR HANKISS



Foreword

Institute of Advanced Studies Kőszeg 2021 2022



FERENC MISZLIVETZ
Director

2020 was the year of the coronavirus, and one of the biggest tasks of our Institute in 2021 was to consider the lessons learn during the pandemic. After the uncertainty that followed the breakout of Covid-19, our diverse activities have been continued under a new framework. The new challenge provoked us to be open to new issues and ways of working, as well as to be even more creative, innovative, resilient and open-minded. Plans were revised, conferences and meetings moved online, and new projects were taken on and adapted to the situation. We turned six in 2021 and were able to meet each other face to face again by the summer, while retaining the benefits we derived from online communication. As a result, our *International Summer University*, which has been gaining interest, was able to host 58 participants from a total of 24 countries. In the autumn of 2021, we are going to present our books at the *International Book Festival* Budapest, besides participating at the *Frankfurter Buchmesse*. We have had the opportunity to collaborate with two journals, namely *Köz-Gazdaság* and *Vasi Szemle*, which have offered an issue each for us to publish our results. The biggest challenge of the year has been the Szigetköz project: applying the methodology of the *Creative City – Sustainable Region* (Kraft) concept. The complex development concept of this area will be made available to decision-makers. Our researchers, as well as technical and administrative staff, have done an outstanding job, by not only coping under trying circumstances but by producing more and higher quality results.

iASK was up to the challenge of these turbulent times and we have every reason to believe that successful times lie ahead. We do not know what else the pandemic holds, e.g. whether or not there will be a fourth wave or threats posed by new pathogens. We, however, both as individuals and as an Institute of Advanced Studies, continue to be committed to raising questions about the most topical issues of our times, searching for answers to the questions posed by nature and society.

We will continue on. New truths will inevitably elude us unless we have the courage to ask new questions. We are an Institute of new inquiries that brings together a critical mass of intellectually open, knowledge-sharing scientists and practitioners from all around the world who understand that new questions require creative and innovative answers. iASK provides a home for a new breed of researchers, seasoned veterans and inquisitive young minds. Its transdisciplinary group of researchers courageously address contemporary challenges, making iASK a centre of rising importance for thinkers and doers working on sustainable solutions in these times of profound global transformation.



The home of iASK is the quaint historic town of Kőszeg, at the foot of the Alps on the Austrian–Hungarian border. This jewellery box of a town has more historical and heritage buildings per capita than any other settlement in Hungary. Its location and its multi-ethnic (Hungarian, Austrian, and Croatian) population of twelve thousand inhabitants combine to form the ideal place for probing the complexities of sustainable regional development and new global challenges as they arise.

THE INSTITUTE OF ADVANCED STUDIES KŐSZEG IS:

- a transdisciplinary research centre whose activities span the world of science from quantum physics to music and the arts;
- a venue for conferences, seminars, workshops and other fora each year, mostly open to the general public, in person and online;
- a home to relevant and cutting-edge research through the interaction between senior and early-career researchers;
- a provider of policy recommendations for a wide range of public stakeholders;

- a space for innovation and integrative development initiatives in both theoretical science and the practical world of policy;
- active in addressing present European historical, social and political issues with special attention to Central and Eastern Europe as well as the Balkans;
- the host and organizer of the annual International Summer University and the UNESCO MOST Winter School;

- a catalyst in promoting regional cooperation in Hungary between universities, research cen-tres, and local governments;
- a member of a growing international network of knowledge centres;
- a promoter of excellence in research, training, and strategic thinking through its international research and scholarship programmes;
- a publishing house on a variety of themes — the results of its intellectual achievements.



ELEMÉR HANKISS

Elemér Hankiss (1928–2015) was a philosopher, a sociologist, and a literary historian whose personal influence on the advanced study of human culture set a standard for Hungary and beyond. For over thirty years, he worked at the Institute for Literary Studies, and at the Institute for Sociology at the Hungarian Academy of Sciences. He taught at a number of universities in Hungary and was a professor at Stanford University, the College of Europe in Bruges, and the European University Institute in Florence. Following the transition to democracy in 1990, he was appointed as the president of Hungarian Television for three years.

He has written extensively on value systems in Hungary and Central Europe, as well as on a wide range of topics concerning our global civilisation. Hankiss's theory of "Second Society" is often referred to in East European studies.

He co-founded the Institute for Social & European Studies (ISES), the forerunner of iASK. Together with iASK director Ferenc Miszlivetz, he initiated the annual *International Summer University*, which celebrated its 25th anniversary in 2020.

The heritage of Professor Hankiss lives on in the Hankiss Centre and Research Archive, now housed in the newly renovated Festetics Palace in Kőszeg. The building will provide interactive and archival space for his manuscripts, and other writings that he had *bequeathed* to iASK. Digital recordings of his radio and television appearances will be available to researchers.

In keeping with the spirit of Hankiss's lifetime achievements in transdisciplinary studies of society and civilizational change, this Institution is also the home of cutting-edge research at the intersection of the humanities and social sciences. In addition to this scientific activity, the Institute regularly organises cultural programmes for the local community.

The KRAFT Centre: Creative City – Sustainable RegionConcept

Leader: Ferenc Miszlivetz



Session of the Future of Water Sustainability Planning Committee at iASK in July 2016 (with professors János Bogárdy, Charles Vörösmarty, Stuart Bunn, Claudia Pahl-Wostl and David Wiberg)

Kraft is one of three regional development pilot policy programmes of the Hungarian government which aims to create sustainable development models for small and medium-sized towns.

Kraft assists innovative regional development through fostering effective regional cooperation between socio-economic, public, and cultural stakeholders. Founded on the concept of "Creative City — Sustainable Region," it combines "soft" (culture, identity, heritage) and "hard" factors (infrastructure, energy, communication networks and economic sustainability and their efficient management). KRAFT uniquely identifies and utilizes the synergies indispensable for designing complex regional development strategies for towns, cities and their rural environment.

Kraft has developed integrated methodologies and tools to measure the potential of towns, cities, and regions.

Kraft as praxis

provided input for the winning bid of Veszprém-Balaton as a European Capital of Culture in 2023;

gave birth to the Alliance of Pannonian Cities to enhance regional collaboration;

is a flagship project, renovating, repurposing, and investigating the built heritage in Kőszeg, incorporating its history and culture into daily practices and future plans.

Kraft as a theory and a useful tool

Focuses research on the development of innovative tools that evaluate and predict the viability of a region through a set of intersecting variables.

Kraft as a methodology

As part of the Local Flavours project, Kraft is currently being tested as a methodology in eight European countries. To make lesser-known but unique locations more attractive, the project uses innovative analysis and decision-making methods developed under Kraft to make better use of local cultural heritage for the benefit of regional tourism.

The *Insula Magna* project in the Szigetköz-Csallóköz area will serve as an experimental la-boratory of the complex methodology developed in the Kőszeg workshop. In the first phase of which, the interdisciplinary research group of about fifty members will prepare a *status quo* analysis. On the basis of this, our task will be to determine long- and medium-term strategic development directions as well as map and develop the system of international relations. Therefore, the objective is to develop and implement the vision of a resilient and dynamic re-gion with the help of the Kraft methodology.

Through the cooperation of Kőszeg, Murafölde, the Balaton Uplands and Szigetköz as re-search areas as well as the Association of Pannonian Cities, another larger region can be identified as a target area for research and development: the Northwest Hungary Economic Development Zone offers a perspective on a region that is united and cohesive both from his-torical and geographical points of view. Its focal points have changed dynamically through-out history, but its significance has never really disappeared. Nonetheless, there has been no opportunity for unified research and development in the area, yet. The creation of a regional development strategy based on the extension of the Kraft methodology is a long-term goal of the Institute of Advanced Studies Kőszeg.

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JODY JENSEN

One of the main objectives of the Institute is to examine the burning social, economic and political issues of our time. The complex and often interdependent nature of the crises as well as challenges posed by global and regional transformation are studied at the Polányi Centre, with a special focus on the contemporary context of the world economy, society and human well-being. The Centre provides a uniquely dynamic cooperative space for theoretical and applied research that goes beyond the boundaries of a single discipline. Researchers from Hungary and abroad have the opportunity to examine issues concerning human rights, economic globalisation, migration and unequal access to energy resources as well as the resulting conflicts. It is also important to study climate change and the emergence of new diseases and other social impacts that consequently follow.

The Centre initiates dialogues on a great number of topical issues such as the refugee crisis, European integration, the future of the European Union and democracy as well as changing trends in civil society.

The research started in recent years has focused mainly on the political systems of Central and Eastern Europe as well as the Balkans, in addition to the connection between populism, memory politics and civic movements. Studies have focused on the legal and cultural practices of minorities and social exclusion, as well as the international reception of the refugee crisis.

Central European Studies

These studies analyse the situation and role of the region of Central Europe (including the Visegrád Four V4) within Europe. The aim of actively rethinking recent historical experiences is to facilitate the search for a collective identity. Opening up opportunities for regional cooperation and socio-technological innovation can foster the emergence of new types of sustainable regional micro-communities.

The Future of Europe

Europe and the European Union are facing an increasing number of interconnected crises, all in a dynamically changing global context. The Central European region and the countries of the Western Balkans have more room to manoeuvre. Research in this area mainly analyses the structural changes in the European Union and the evolution of its role in the global balance of power.

Social Solidarity Debate

Research in this area examines patterns of solidarity between nations, peoples, religions and cultures, as well as conflicts and disagreements, with special attention paid to the countries of Central and Eastern Europe in addition to the Balkans.

Evolutionary Systems

The biological and cultural evolutionary processes took place in parallel in the living world of our planet. According to most research, cooperation is a fundamental evolutionary feature of mankind, which is the key to the survival of the species. The Covid-19 pandemic has clearly indicated that the reactions of today's national health and political systems as well as societies raise additional questions about solidarity, cooperation and conflicts. These questions form the subject matter of research here.

Digital Society



This iASK research group executes R&D projects in the fields of ecological and social sustainability by analysing large datasets and developing digital tools to assess, monitor and manage the areas of environmental protection, agriculture and land use, and industrial use of AI technology. The aim of the Institute is to apply data science and big data methodology, thus creating a new dimension of research both in terms of current projects and in the fields already studied.

The Library of the Institute of Advanced Studies Kőszeg, as one with limited access to the public, provides access to a number of information sources to meet the research, learning and cultural needs of its users. The majority of the 8,000 volumes held here – written in English, German and, to a lesser extent, Hungarian includes works in the field of the social sciences. This rapidly growing collection, in line with the Institute's research areas, covers a wide range of topics, including Central Europe, the European Union, globalisation, migration, sustainability, cultural heritage and the economy, which has been expanded with works concerning the natural sciences, pedagogy and the arts in recent years.







The iASK Library

To make the already diverse holdings more attractive, special collections of almost 6,000 volumes are also available, which were donated to the Institute by renowned personalities of scientific and cultural life. In addition to the books, dailies and journals, registered readers can also access domestic and international scientific databases. Besides the rental of books and magazines, the library also provides personalised information, research support, an interlibrary loan service and free Internet access. The research stations are located in the multimedia events room in the attic of the building. The library is also equipped with an RFID security system and an infrastructure that allows autonomous rental.

All of this is housed in one of the town's iconic buildings, Sgraffito House, built in the mid-16th century, the façade of which is adorned with a characteristic plaster decoration made using the technique *sgraffito*. This *al fresco* decoration involves the individual application of differently coloured layers of plaster one on top of the other and scraping off parts of the upper layer(s). By exposing parts of the underlying layer(s), an image is creat-ed by the contrast between the colours. This technique was especially popular in Italy and Bohemia in the 16th century. The Sgraffito House in Kőszeg, renovated and modernised as part of the iASK Creative City – Sustainable Region project, is also an example of this technique.

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Books by iASK

Anikó Magasházi

Singapore Globally Entangled – Lessons for Central Europe?

Iván Bába – Iván Gyurcsík – Csaba G. Kiss

Central Europe 2020 – A Hungarian Perspective

András Nagy

Az inkognitó lovagja [Knight of the Incognito]

Jody Jensen ed.

Memory Politics and Populism in Southeastern Europe

Edit Balázs

Tracking Pannonian Values — The Fate of the Körmend Jews

Mónika Mátay, ed.

Kőszegi polgárok [Citizens of Kőszeg]

Erhard Busek – Emil Brix

Central Europe Revisited: Why Europe's Future Will Be Decided in the Region

Books in Preparation

Tamás Fejérdy

Történeti épülethomlokzatok architektonikus színezésének szerepe és szabályai [The Role and Rules of the Architectural Colouring of Façades from Historical Buildings]

Erzsébet Tokaji Nagy, ed.

Daliás idők – A szombathelyi Németh László Szakkollégium története [Gallant Times: The History of László Németh College of Advanced Studies in Szombathely]

Zoltán Gaál, ed.

Kraft – Táguló horizont [Kraft – Expanding Horizons]

Izabella Agárdi

On the Verge of History: Women's Life Narratives from Hungary, Romania and Serbia

Róbert Simon

The Social Anatomy of Islam

Péter Poczai

Heredity Before Mendel: Festetics and the Question of Sheep's Wool in Central Europe

Mónika Mátay - Ferenc Tar, eds.

Keszthelyi történetek [Stories from Keszthely]



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The University of Pannonia Kőszeg Campus Campus Director: Zoltán András Dániel



Founded in 1949 as the Faculty of Heavy Chemical Industry at the Technical University of Budapest, the University of Pannonia in Veszprém has become a complex regional institute of study and research, operating a network of campuses in the region of Western Pannonia.

The Kőszeg campus, established in 2016 in cooperation with iASK, offers an international Master's Program in International Studies. The goal of the MA program is to educate highly qualified experts in the social sciences who are well equipped to consider the role of the Central European region, including Hungary, in international and global contexts. Students will be able to draw informed conclusions on theoretical and practical implications of international issues. They are expected to gain advanced language and negotiation competencies as well as proficiency in analytical synthesizing skills.

Coupled with a broad knowledge of history and current affairs, they are also expected to gain a comprehensive understanding of the current dynamics of the global political economy, legal frameworks and social processes. The program trains students to be able to identify the complex issues of Europe's position when facing global challenges, and to become acquainted with the world beyond Europe, including trends in the developing world.

Why Study at the University of Pannonia Kőszeg Campus

iASK's international research community comprises the core faculty for the International Studies MA program. Experts teach and supervise research in a number of fields, e.g. Creative City – Sustainable Region, global challenges, the future of Europe, Central European Studies, evolutionary systems, conflict and cooperation.

Students gain valuable experience in theoretical and applied research. They also obtain the expertise required for diverse employment opportunities and further studies.

The rapidly expanding iASK library of over 13,000 volumes and access to scores of online resources is available to students with the assistance provided by the professional library staff.

Special attention is paid to individual students through a faculty mentoring program and tuto-rials.

Classes are small and interactive — students and faculty form a real and close-knit community.

A wide range of extracurricular activities are available, including workshops, seminars, guest lecture series, language learning opportunities, conferences, summer schools, sports, etc.



The UNESCO Chair in Cultural Heritage Management and Sustainability was established at the Institute of Social and European Studies in Kőszeg in 2011, and became part of iASK in 2017 linked to the Kőszeg campus of the University of Pannonia. The Head of the UNESCO Chair is Professor Dr. Ferenc Miszlivetz.

The purpose of the Chair is

to promote an integrated system of research, training, information and documentation on cultural heritage management and sustainability;

to build knowledge: providing informed choices for local communities and citizens about their urban spaces and territories; to provide input to policy agendas and develop viable policy options via advancing research agendas;

to train professionals with a global outlook and local engagement.

Many international and Hungarian students graduated successfully from the pilot postgraduate program and defended their theses on a wide range of relevant topics.

The Chair co-organizes with iASK a number of flagship events, international summer universities, UNESCO MOST winter schools, international scientific workshops and conferences.

STUDENT TESTIMONIALS

Farzana Christopher (Pakistan)

Studying International studies at University of Pannonia has been an awesome opportunity in terms of learning in completely different environment with the various points of view from the international students across the world. Studying and living together with such a dynamic group opens a window to have a better analysis of practices of one's own country. It's an opportunity of diverse cultural and political interaction. Best thing about the teaching method is that it is flexible and the teachers are cooperative and allow you to come up with your own experiences to better understand the topic.

Huong Diem (Vietnam)

I am very grateful for the numerous contributions that all of the professors in this campus have made in support of my education. Without this help, I may never have been able to complete my studies. I am really interested in and appreciate the way they taught me as well as the useful and informative knowledge I have learnt for 2 years. I find that I have improved a lot since the first time I came.

Noor Mousa (Syria)

I believe that the studies offered by this program are multidisciplinary, which gives students the opportunity to be involved in various types of topics and analyses. I also think that it gives graduates the chance to choose their career paths in different areas of studies and work in different places.

Kőszeg is a very cosy place that offers students not only a good study environment, but also the chance to make good friendships.







The UNESCO Management of Social Transformations (MOST) Programme cooperates with national authorities, scientific communities and civil society to help member states strengthen the connection between research and policy, and between knowledge and action. This is key to fostering positive social change towards inclusive and sustainable development.

At iASK, the MOST Winter School is a 5-day event that explores the relationship between cultural heritage and community identity for a sustainable society.

Participants at the event *Citizenship and Responsibility in the New World of Uncertainty* raised complex and interdisciplinary issues such as how to reframe the model of active civic participation in rather alienated systems of political governance; can the loss of trust in political institutions be offset and, if so, how; how can the greater level of responsibility of national and supranational bodies and institutions be ensured; what is the impact of climate change on policy; what is the role of the media and fake news in creating our notion of citizenship; and whether the civil society can take action to fill the concept of democratic citizenship with content.

The Winter School was attended by nearly 80 participants from a total of 40 countries.

International Summer University

The International Summer University (ISU) has been held every summer since 1996. Originally organized by ISES (Institute of Social and European Studies) and taken over by iASK, the events provide the space for the discussion of global transformations, international relations and the strategic position of Europe, and Central Europe in particular.

The pandemic also forced the 26th International Summer University to take place partly online in 2021. The five-day-long course, The Global "Entangoment" of Central Europe, also covered issues concerning Central European identity, problems caused by the pandemic, the East-West divide, communication strategies, universities of the future and the future of education.





Creative Cities and Sustainability in an Age of Paradoxes

The International Kraft Conference is an annual platform where Hungarian and foreign experts in creativity, innovation and sustainability discuss current issues in their field as well as the challenges of our times in the spirit of cooperation.

The keywords of the 7th International Kraft Conference are: change, innovation, creative industries, cultural heritage, sustainability – circular economy – cities, redevelopment, social resilience and international cooperation.

The Covid-19 crisis has made it even more obvious how unsustainable our lifestyle is. We are considering and discussing scenarios as well as organising and planning changes, but it is difficult to set goals that are ambitious and achievable at the same time. All of this requires collaboration that is innovative, creative as well as continuous. Only if this collaboration itself is sustainable can we become truly resilient.

The purpose of the 7th International Kraft Conference is to take the first step on the path towards change. Turning words into deeds is the metamorphosis itself that inspired the title of the conference.



Hungary



The European Blue Sky Conference is an event that breaks down the boundaries of conventional disciplines and opens up new ways of thinking. Top international experts discuss current global, regional and local issues, challenges and possible alternatives.

Topics of the scientific forum include the social effects of climate change, the issue of new wars and security policies in the age of digitization, the possibilities of new governance, the resilience of societies, the revival of democracy, and the transformation of the state in our present day global economy.

The European Blue Sky Conference is organised biannually, the latest was held in November 2019 and titled: Faultlines and Frontlines of European Transformation.

Publications from the previous two conferences are freely available on the Institute's website.

The *Future of Europe* lecture series is held monthly with lectures provided by internationally known researchers and practitioners. Among the most exciting lectures in 2021, the following are worth highlighting:

Chris Hann (Max Planck Institute) delivered a lecture on the life of Karl Polányi entitled *The Significance of a Patriotic Hungarian for His Homeland One Hundred Years after His Exile.*

Professor of History, Tamás Magyarics (ELTE), spoke about the role and position of Europe in the global strategy of the United States.

Nicholas T. Parsons, English writer and translator, explored the concept of sovereignty and the issues of the nation-state.

The arguments for and against globalisation in the light of the pandemic and the economic recession were examined by political scientist József Bayer (MTA).

Science in the Pub

Science in the Pub is a series of evening events which takes science to the people. Lectures are held in local restaurants on salient contemporary topics ranging from science to the arts, and social phenomena.

It is a popular public outreach program in the town, through which iASK aims to promote science and culture in its local social environment. Most lectures are available online.

During the lectures of *Science in the Pub* in 2021, excerpts were heard on the role of women in diplomacy from Ambassador Katalin Bogyay, former Permanent Representative of Hungary to the United Nations; on the dilemmas of politicising artists and intellectuals from the poet Gyula Kodolányi; on the opportunities to implement a human-centred and ethical economy from Laura Baritz, economist and Dominican nun; and on the special relationship between successful artists and the impresarios behind them in relation to Gustav Klimt from art historian Ilona Sármány-Parsons.



In Hungary:

ELTE University, Faculty of Arts and Humanities, Budapest
Konrad-Adenauer-Stiftung, Budapest
City of Kőszeg
Hungarian Renaissance Foundation, Budapest
Milton Friedman University, Budapest
University of Public Service, Research Institute for Politics and Government, Budapest
University of Pannonia, Veszprém
Széchenyi István University, Doctoral School of Regional and Economic Sciences, Győr
Institute for Social and European Studies (ISES), Kőszeg
Hungarian National Commission for UNESCO, Budapest



On the international scene:

Alma Mater Europea – European Center, Maribor, Slovenia

Babes-Bolyai University, Faculty of Sociology and Social Work, Cluj-Napoca, Romania

Center for Advanced Studies of Southeastern Europe (CAS), University of Rijeka, Croatia

Institute for the Danube Region and Central Europe (Institut für den Donauraum und Mitteleuropa, IDM), Vienna. Austria

Euro-Balkan University, Skopje, Northern Macedonia

Gorchakov Public Diplomacy Fund, Moscow, Russia

Harghita County Council, Miercurea Ciuc, Romania

Institute for Advanced Sustainability Studies (IASS), Potsdam, Germany

Institute for Development and International Relations (Institut za razvoj i međunarodne odnose, IRMO), Zagreb. Croatia

Institute für Wissenschaften vom Menschen (IWM), Vienna, Austria

Konrad-Adenauer-Stiftung, Sankt Augustin, Germany

Konrad Lorenz Institute (KLI), Klosterneuburg, Austria

Department of Cultural Heritage (Dipartimento di Beni Culturali, DBC), University of Bologna, Italy

Polish Academy of Sciences, Institute of Philosophy and Sociology (Instytut Filozofii i Socjologii Polskej

Akademii Nauk, IFIS PAN), Warsaw, Poland

City University of New York (CUNY), New York, NY, USA

Constantine the Philosopher University of Nitra, Faculty of Central European Studies, Nitra, Slovakia

Municipality of 's-Hertogenbosch, 's-Hertogenbosch, Netherlands

OECD Education 2030 Project, Paris, France

Russian Academy of Sciences, Institute of Europe (Российская академия наук, Институт Европы, ИЕ РАН). Moscow. Russia

Parmenides Foundation (Parmenides Stiftung), Munich, Germany

Riga Planning Region (Rīgas plānošanas reģions), Riga, Latvia

University of Rijeka, Faculty of Law (Sveučilište u Rijeci, Pravni fakultet), Rijeka, Croatia

Catholic University in Ružomberok (Katolícka univerzita v Ružomberku), Ružomberok, Slovakia

Savonlinna Development Services, Savonlinna, Finland

Transylvania Trust Foundation, Cluj-Napoca, Romania

Institute for Tourism (Institut za turizam), Zagreb, Croatia

UNESCO, Paris, France

Urban Forum, Wiener Neustadt, Austria

Municipality of Vittorio Veneto, Vittorio Veneto, Italy

Waterford City and County Council, Waterford, Ireland

Zhejiang Yuexiu University of Foreign Languages, ZYUFL, Shaoxing, China



György Schöpflin

Chairman, Professor Emeritus, University of London, Former Member of the European Parliament



Katalin Bogyai

the 15th Permanent Representative of Hungary to the United Nations, President of the 36th General Assembly of the UNESCO



Sean Cleary

Vice Chair of The Future World Foundation



Lyubov Shishelina

Head of the Department for the Studies of Central and Eastern Europe at the Russian Academy of Sciences' Institute of Europe



Andor Nagy

Ambassador of Hungary, Vienna



Judit Navracsics

Dean of the Faculty of Modern Philology and Social Sciences, University of Pannonia, Hungary



Tibor Palánkai

Professor Emeritus of World Economy at the Corvinus University, Member of the Hungarian Academy of Sciences



Ahmet Evin

Former Dean, Sabanci University, Turkey



Tamás Szentes

Professor Emeritus of
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Hungarian Academy of
Sciences



Csilla Vörös

Managing Director, Nielsen Közönségmérés Kft. (Nielsen Television Audience Measurement), Hungary



Erhard Busek

former Vice-Chancellor of the Republic of Austria, Chairman of the Institute of Danube Region and Central Europe in Vienna



Asztrik Várszegi

Abbot Emeritus of Pannonhalma and a member of the Hungarian Catholic Bishops' Conference



Mario Angelo Neve

Associate Professor of Geography at the Department of Cultural Heritage of the University of Bologna, Ravenna Campus



Norbert Kroó

Physicist, Former Vice President of the Hungarian Academy of Sciences



Catherine Horel

Senior Researcher and Program Director at the French National Center for Scientific Research (Centre national de la recherche scientifique, CNRS)

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János Bogárdi

Professor Emeritus, University of Bonn, Germany



Tamás Fejérdy

Professor of Cultural
Heritage Management
and Sustainable
Development, former
Chairperson, UNESCO's
World Heritage
Committee



Sándor Kerekes

Professor Emeritus of the Corvinus University, Budapest



Attila Pók

Former Deputy Director of the Institute of History, Research Centre for the Humanities, Hungarian Academy of Sciences, Hungary



Zoltán Gaál

Former Rector of the University of Pannonia and Professor Emeritus at the Institute of Management iASK Management



Ferenc Miszlivetz

Director



Gergely Tóth

Deputy Director



Rita Módosné Farkas

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